

**CORPORATE OBJECTIVES PRIORITIES AND PERFORMANCE MEASURES  
FY REVISED 2022**

CORPORATION: PHILIPPINE RECLAMATION AUTHORITY

DEPARTMENT: OFFICE OF THE PRESIDENT

**II. CORPORATE PERFORMANCE MEASURES****PART A. PHYSICAL PERFORMANCE**

MFO	PERFORMANCE INDICATOR (Total Quantity/Cost)	2021 ACTUAL	2022 REVISED
<b>1. RECLAMATON FEES</b>	Fees Collected	Php 397.30 Million	Php 698.99 Million
<b>2. RECLAMATION PROJECTS</b>			
RECLAMATION PROJECTS	AREA (Hectares)	STATUS	
<b>Navotas Coastal Bay Reclamation and Development Project</b>	650.50	<p>The <b>Navotas Coastal Bay Reclamation and Development Project</b> is intended for self-contained mixed-use community with industrial, commercial, institutional, residential areas, and likewise an area suitable for port and port-related activities and tourism related facilities. This is a joint venture project of the City of Navotas and Argonbay Construction Company Inc. The first (1st) phase of the project is comprised of 576.70hectares, while the second (2nd) phase of the project covers an area of 73.30 hectares. The PRA shall obtain 97.50 hectares as its land share in the two (2) phases of this project. The project was already issued a conditional Notice to Proceed, after obtaining Area Clearance and Environmental Compliance Certificate (ECC) from the Department of Environment and Natural Resources (DENR).</p> <p>This project likewise forms part of the Agency's commitment to the GCG for its annual performance scorecard for 2021, with the target of 100% Completion of the 2021 deliverables per project timeline. In 2021, PRA's review and evaluation of the preconstruction plans, and documents were made by the Agency. It was recommended that the detailed engineering design and pre-construction requirements shall cover both Phases 1 and 2 of the project, hence, revisions of the plans and documents were communicated to the proponent. Awaiting the proponent's submission of the complete revised technical plans and documents to further review the same, the PRA concurrently conducted monitoring of project mobilization activities in the area. In third (3rd) quarter, it was found that the site was clear from obstructions and an access road was constructed at the periphery of the project boundary, which is a crucial activity prior to the actual reclamation works. Further</p>	

		project monitoring was conducted in fourth (4th) quarter and no other reclamation activity was observed but the ongoing construction of box culvert.
<b>Pasay Reclamation Project</b>	300.00 & 90.00	<p>The <b>Pasay Reclamation Project – 300 hectares</b> and <b>Pasay Reclamation Project – 90 hectares</b> consists of two adjacent areas located across Central Business Park IA or the Mall of Asia Complex, the Financial Center Area, and the Cultural Center of the Philippines. A project proposed by the Pasay City LGU in joint venture with SM Prime Holdings Inc., it is intended for mixed-use commercial, residential, institutional centers, and tourism estates. The government will obtain a total land share of 138.60 hectares from the project; 93 hectares of which will be allocated to non-saleable use of roads and open spaces (ROS), while the 45.60 hectares will be the net saleable area for PRA. The Pasay City LGU will likewise get a land share of 30.24 hectares net saleable area.</p> <p>From the PRA Governing Board’s issuance of NTM and NTCARW for the implementation of the reclamation project on 05 November 2020, review and evaluation of the pre-construction plans and documents, as well as the correspondences to the proponents for the results of such review and further revisions, were made by PRA in 2021. The Evaluation of the pre-construction plans and documents was finalized on 20 December 2021. Concurrently, monitoring of the project mobilization activities were likewise regularly conducted at the reclamation area.</p>
<b>Pasay Harbor City Reclamation Project</b>	265.00	<p>The <b>Pasay Harbor City Reclamation Project</b>, a 265-hectare project of foreshore and offshore areas in Pasay City, is currently the PRA’s forerunner in the pipeline of reclamation projects in the Manila Bay area. Proposed by the Pasay City local government unit (LGU) in joint venture with Pasay Harbor City Corporation, it is intended to be developed for mixed-uses of residential and commercial spaces with integrated tourism, port facilities for cruise ships, and theme parks allocation. The National Government, through PRA, is expected to get 33.39 hectares net saleable area. The Pasay City LGU will get 22.26 hectares net saleable area while 79.50 hectares are allocated for roads and open spaces.</p> <p>Following the issuance of NTM and NTCARW for the implementation of the reclamation project on 05 November 2020, the PRA reviewed the revised Detailed Engineering Design (DED) and pre-construction plans and documents submitted by the proponents in 2021, the results of which were already transmitted back to the LGU. The PRA Board likewise approved the Dredging Extraction Operations Agreement (DEOA) for the project on 14 September 2021. Monitoring of project mobilization activities was likewise regularly conducted at the reclamation area.</p>

<b>Manila Solar City Project</b>	148.00	<p>The <b>Manila Solar City Project</b> is a project of the consortium of Manila City LGU and Manila Goldcoast Development Corporation (the "Consortium"). The proposal covers 148 hectares of reclaimed land intended for mixed-use development located within the jurisdiction of Manila City along Roxas Boulevard from the PICC / CCP Complex up to the alignment of Remedios Street and 1500 meters westward Manila Bay. From this project, the National Government, through PRA, shall get a land share of 30.52 hectares net saleable area. The Manila City LGU's land share will be 5 hectares net saleable area and 29.60 hectares for ROS. The ROS shall be titled in the name of the Manila City LGU for the latter to own, possess and administer the same. The LGU shall ensure that these are utilized in accordance with the Approved Development Plan. Any additional area that may be needed for ROS shall be the sole account of the Consortium.</p> <p>On 23 February 2021, the proponents of the Manila Solar City Reclamation Project was issued NTM and NTCARW for the implementation of the reclamation project, by virtue of the Memorandum from the Office of the President through the Executive Secretary dated 18 February 2021 interposing no objection on the issuance of the said NTM and NTCARW. On 01 December 2021, NTM and NTCARW on portions not affected by the amendment of its Environmental Clearance Certificate (ECC), subject to conditions, were also issued.</p>
<b>Manila Horizon Reclamation Project</b>	419.00	<p>The <b>Manila Horizon Reclamation Project</b> is a 419 hectare reclamation project proposed by Manila City LGU in joint venture with JBros Construction Corporation. It will consist of three (3) islands to be located about 3.8 kilometers west of the intersection of Quirino Avenue and Roxas Boulevard. It is envisioned as a self-contained mixed-use community with commercial, institutional, and residential areas, an area suitable for port and port-related facilities, marina and tourism-related facilities, and other applicable uses.</p> <p>The PRA will get 52.79 hectares net saleable area as land share for the national government. The Manila City LGU shall likewise get a land share of 35.20 hectares net saleable area and 125.70 hectares for ROS.</p> <p>The project was endorsed to the Office of the President on 07 December 2020 for the issuance of NTM and NTCARW. After issuance of the said notices, the proponent shall be required to pay the second tranche initial payments equivalent to 50% of the 20% Initial Regulatory Fee amounting to PhP 313,600,000.00 and 90% balance of the SEF amounting to PhP 504,000,000.00</p>
<b>Manila Waterfront City Reclamation Project</b>	318.00	<p>The <b>Manila Waterfront City Reclamation Project</b> comprises 318 hectares of reclamation likewise proposed by Manila City LGU in joint venture with Waterfront Manila Premier Development Inc. The project will be located at the back or to the west of Quirino Grandstand in Luneta Park. It is envisioned to be a self-contained mixed-</p>

		<p>use community. PRA's land share of the project will be 40.07 hectares of net saleable area while Manila City LGU shall have 26.71 hectares net saleable area and 95.40 hectares for ROS.</p> <p>On 01 December 2021, the proponents of the project were issued NTM and NTCARW for the implementation of the reclamation project, by virtue of the Memorandum from the Office of the President through the Executive Secretary dated 23 November 2021 interposing no objection on the issuance of the said NTM and NTCARW.</p>
<b>Mandaue City North Reclamation and Development Project</b>	131 hectares	<p>The <b>Mandaue City North Reclamation and Development Project</b> comprises an area of 131 hectares of land reclamation along the foreshore and offshore areas of Mandaue City, Province of Cebu. The project, proposed by the Mandaue City in joint venture with GlobalCity Mandaue Corporation, is intended for mixed used purposes. The National Government, through the PRA, is expected to obtain land share from the entire project equivalent to 11.135 hectares.</p> <p>Lots 1 and 2 of the project, with an aggregate area of 55.1096 hectares, were issued a Conditional NTP dated 27 May 2021, after obtaining Area Clearance from the DENR. Subsequently, said Lots were issued NTM and NTCARW for the implementation of the reclamation project on 14 December 2021.</p>
<b>OTHER RECLAMATION PROJECTS</b>	<b>AREA (Hectares)</b>	<b>STATUS</b>
<b>Baseco Reclamation Project</b>	40.00	Preliminary studies for this project was terminated by the Board. It will now be under regular reclamation project.
<b>Bacolod City Reclamation</b>	125.55	A completed reclamation project, it is currently awaiting closure documentation. The PRA-RRO Reclamation Department is involved in the Committee tasked to issue the certificates of completion and acceptance.
<b>Aklan Reclamation Project</b>	2.60	A completed reclamation project, it is currently awaiting closure documentation including titling for the 2.6 has. reclamation.
<b>Mabini Reclamation Project</b>	8.50	A completed reclamation project, it is currently awaiting closure documentation. Seoil will not pursue the additional 1 ha. reclamation as advised by PRA but instead, Seoil applied for Foreshore Lease Agreement (FLA) with the DENR.

INFRASTRUCTURE PROJECTS	STATUS
<b>Maintenance and Timely Repair of Roads in President Diosdado Macapagal Boulevard (PDMB), ASEAN Avenue, and J.W. Diokno Boulevard</b>	<p>The Authority is continuously performing the necessary actions to complete its project on road rehabilitation, maintenance and timely repair of roads and other infrastructure projects. A Procurement Agent Agreement (PAA) was entered with the Department of Public Works and Highway (DPWH) NCR on 18 February 2021, for the rehabilitation works of PRA Roads along Asean Avenue, President Diosdado Macapagal Boulevard (PDMB), and J.W. Diokno (Bay) Boulevard. The Memorandum of Agreement was approved by the PRA Governing Board on 21 October 2021, and thereafter signed by the DPWH-NCR on 27 December 2021.</p>
OTHER PROJECTS AND PROGRAMS	STATUS
<b>New PRA Policies Issued</b>	<p>In pursuit of the Authority's objective to implement clear and efficient reclamation guidelines and public estates development and management, PRA successfully issued three (3) priority policies in 2021. The following PRA-Board approved policies were crafted and published in newspapers of general circulation and filed with the Office of the Administrative Register (ONAR):</p> <ol style="list-style-type: none"> <li>a) Rules and Procedure for the Forfeiture of Unauthorized and Illegal Reclamations through Titling under the name of the PRA; published in the Philippine Daily Inquirer and filed with ONAR on 1 March 2021;</li> <li>b) Policies and Guidelines Governing the Social Environment Fund (SEF) Collected from Reclamation Projects; and published in The Manila Times and filed with the ONAR on 18 June 2021; and</li> <li>c) Interim Use of Illegal/Unauthorized Reclaimed Lands Pending Issuance of the Titling of the Land in the name of the Republic of the Philippines through the PRA; published in The Manila Times and filed with the ONAR on 16 September 2021</li> </ol>
<b>Quality Management System</b>	<p>Certified under ISO 9001:2015 Standard since 2018, the PRA's Quality Management System was once again recognized and certified compliant to the ISO 9001:2015 Standard by the SOCOTEC Certification Philippines, Inc. Said certification was issued to the Authority dated 30 December 2021 after undertaking a series of preliminary activities, involving trainings, internal quality audit, and management review, among others, all in the same year. The Authority's re-certification is valid until 7 November 2024.</p>
<b>Disposition of Unlawfully Reclaimed Areas</b>	<p>As part of its strategy to increase revenue and be a major contributor of income to the National Government, the PRA continues to increase its inventory of marketable land assets by securing land shares from illegally reclaimed lands pursuant to PRA AO Nos. 2005-1 and 2008-3. In 2021, the PRA Governing Board approved the forfeiture proceedings of a 2.1195-hectare land located in Mandaue City, Cebu, as well as the regularization proceedings of two (2) parcels of land located in Mabini, Batangas and Argao, Cebu, with an aggregate area of 14,003 sq. m.</p>

<p><b>Coastal Protection Initiatives</b></p>	<p>Pursuant to the Authority’s strategic objective to promote and integrate a comprehensive coastal defense/protection strategy into development plans, the PRA’s coastal protection initiatives, by way of assistance in the formulation of Coastal Protection/Management Strategies (CPMS) by LGUs, continues to be implemented in other priority areas that are most vulnerable to the impacts of climate change.</p> <p>Both municipal mayors of Baras and Virac, including the provincial governor, pledged full support and expressed appreciation of the initiative in separate courtesy calls. In 2021, agreements with these LGUs were formalized and bulk of the preliminary activities were accomplished by the Authority. Following the execution of the Expression for Collaboration (EOC) for the CPMS project between PRA and the Municipality of Baras, Catanduanes in 2020, the execution of the EOC with the Municipality of Virac, Catanduanes followed on 28 June 2021. Actual site inspections, environmental scanning, verification and validation of secondary data, stakeholders’ consultations, investigation and data validation, and presentations to various stakeholders were undertaken.</p> <p>With support from the Netherlands Enterprise Agency (NEA) — RVO, through the Netherlands Embassy in the Philippines, the Netherlands government contracted the services of Royal HaskoningDHV (RHDHV) to provide technical assistance for the development of a CPMS. With the PRA’s close participation in the same, the Catanduanes Roadmap Report Towards a Coastal Management Strategy was finalized, which provides for a long-term coastal zone management plan and disaster risk reduction measures in the province.</p> <p>Towards the ensuing phases of the project will be the development of a master plan to minimize the impacts of natural hazards brought about by typhoons and flooding and its execution.</p>
<p><b>Competency-Based Learning and Development of PRA Employees</b></p>	<p>As the Civil Service Commission’s (CSC) overall Learning &amp; Development (L&amp;D) philosophy of “<i>Shaping the Servant-Hero towards Public Service Excellence</i>”, the Authority adopts the same as its guide in its Competency-Based Learning and Development Plan (CBLDP). After the successful establishment of a competency baseline of its employees, the PRA’s objective is to improve their competencies towards exemplary performance.</p> <p>At present, the Authority is transitioning from job-based to a Competency-Based Human Resource Management and Development (CB-HRMD) system. In 2021, the units/offices were mobilized to conduct their respective Learning and Development planning, following the guidelines set forth in the PRA Individual Strategic Engagement Program (PRAISE) Manual. Crafting of the Individual Development Plans (IDP) also commenced to address the competency gaps and improve the competency levels of the employees in the core, leadership, and technical competency areas.</p> <p>Moreover, the Authority took a more active role upon entering into a project with the Development Academy of the Philippines (DAP), entitled, “Planning for Competency Assessment: The PRA Training Course on Competency Assessment Design, Development and Administration”. The Project was a strategic capability-building program that aimed to equip PRA HR and other key administrative personnel with the knowledge</p>

	<p>and skills in designing, planning, and managing a full competency assessment administration program. On 13 September 2021, the PRA Team was constituted to assist the DAP in the implementation of the project activities. The project implementation used experiential and practical methodologies congruent with the principles of adult learning. Provided with sufficient knowledge and skills, the PRA HR facilitated the conduct of the organization-wide competency re-assessment activities and data gathering in the same year.</p> <p>The results of the re-assessment will motion the direction of the Authority though its Human Resources into adopting strategies that will further and continuously improve the competency of the employees in the succeeding years.</p>
<p><b>Stakeholders' Satisfaction with PRA Services</b></p>	<p>The Authority's quality public service and robust customer relationship translated into measurable success outcomes when PRA surpassed its stakeholder satisfaction target in 2021. The stakeholders notably commended PRA's services and facilities as evident in the overall average satisfaction rating of 4.44/5 with 90.54% of its stakeholders satisfied (weighted) and 4.46/5 with 91.89% of its stakeholders satisfied (unweighted).</p> <p>In the 2021 Customer Satisfaction Survey (CSS) administered by the DAP, thirty-seven (37) respondents were interviewed with a response rate of 80.4%. These respondents are PRA's primary customers with direct economic transactions with the Authority. These stakeholders include private corporations, local government units and government agencies who are PRA's joint venture partners and PRA property lessees. The survey was conducted to measure overall satisfaction and ensure a highly effective and efficient organization focused on meeting objectives.</p> <p>The recent satisfaction rating of PRA is a reflection of good governance and fortified commitment to deliver quality services to its customers and business partners.</p>

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