



Strategic Measure	Formula	Weight	Rating System	Baseline Data					2018 Annual Target
				2013	2014	2015	2016	2017	
<b>SO 1: Increase number of environmentally sound buildable areas for development</b>									
SM 1: Marine Sand Exploration (Exploration and Geo-Scientific Survey/Investigation of marine sand quarry areas for issuance of Government Seabed Quarry Permit (GSQP) by the DENR-MGB)	Processes undertaken to identify an area	5%	Milestones	N/A	Sent letter to MGB requesting technical assistance to undertake exploration of 3 sites.	3 priority areas identified and ranked	Completion of bid documents	Failed bidding (Procurement of services for the conduct of exploration of three marine sand quarry areas)	Government-to-Government arrangement with MGB/NAMRIA and/or Hiring of consultant for the Marine Sand Exploration
SM 2: Reclamation of 40-Hectare Baseco Reclamation Project	Processes undertaken	10%	Milestones	N/A	N/A	N/A	Preparation of preliminary engineering plans and bidding documents for restoration & completion	Publication of invitation to bid for the procurement of services for the conduct of Feasibility Study	Hiring of consultant for the preparation of Feasibility Study (FS), Environmental Impact Study (EIS), and Detailed Engineering Design's Terms of Reference (TOR)
<b>SO 2: Integrate a comprehensive coastal defense/ protection strategy into development plans</b>									
SM 3: Coastal defense strategy for Tacloban City and Palo	Processes undertaken	10%	Milestones	Scoping Mission in Tacloban and recommendation of possible coastal defense strategy	Assistance from the Dutch Gov't. in undertaking a follow-up scoping mission. Dutch Gov't. recommended to do comprehensive study & planning.	Successfully launched the project, conducted stakeholders consultation, commented on the draft inception reports, and facilitated the 1st Technical Workshop for LGU and presentation of inception report to LGU and stakeholders.	Presentation of the Master Plan to the LGUs and other GAs and followed-up LGU action plans	Secured funding to implement a recommended strategy in the Master Plan, particularly the non-structural/green strategy	Completion of the GRP funded project and submission of final report to GRP through One Architecture; Project maintenance and monitoring; and drafting of proposal for scaling up
SM 4: Coastal Defense Strategy for other vulnerable areas	Processes undertaken	10%	Milestones	N/A	N/A	N/A	Ocular inspections, identification of the inventory in the eastern seaboard and submission of priority area for possible funding assistance	PRA Board approved priority areas; Coordinated & submitted the PRA Investment Plan to Netherlands Red Cross and Jan de Nul in seeking possible funding or technical grants	Secured grant in partnership with at least one (1) LGU to undertake Coastal Protection Master Plan (CPMP) and submit draft framework plan in coordination with LGU for CPMP.

Strategic Measure	Formula	Weight	Rating System	Baseline Data					2018 Annual Target
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<b>FINANCIAL</b>									
<b>SO 3: Increase Revenue and Improve Cash Flow</b>									
SM 5: Disposition of/development of scheme to minimize expenses for idle properties	Processes undertaken	5%	Milestones			N/A	N/A	A. Board approved TOR and contracts for the disposition of Bacolod properties (2.5%) B. Board approved new terms of lease of Esplanade (2.5%)	A. Conduct of re-bidding for the lease of Bacolod properties B. Collection of lease of Esplanade
SM 6: Net Income commitment	Net Income After Tax	10%	Actual/Target x Weight	₱2,477 M	₱2,465 M	₱2,181 M	₱600 M	PhP 1.5 Billion	₱250 M
<b>SO 4: Increase inventory of marketable land assets</b>									
SM 7: Final disposition of unlawfully reclaimed areas	Processes undertaken	10%	Milestones	Total of 6 has. endorsed to the DENR	Total of 7.5 has. Board-approved for endorsement to the DENR	Total of 10 has. Board-approved for endorsement to the DENR	Total of 20 has. Board-approved for endorsement to the DENR	Endorsement to DENR of 3 Board approved applications	A. Twenty (20) Completed Staff Work for Board approval of applications for Special Registration (SR) and/or titling pursuant to PRA A.O. No. 2005-1 & 2008-3  B. Ten (10) Completed Staff Work for endorsement for issuance of Presidential Proclamation (PP) to the DENR
<b>STAKEHOLDERS</b>									
<b>SO 5: Increase support of stakeholders, address concerns of affected communities and gain social acceptance of development projects</b>									
SM 8: Stakeholder satisfaction survey	Processes undertaken	5%	Milestones	N/A	N/A	Stakeholders Engagement and Management Plan	N/A	Signed Memorandum of Agreement/ (Hired the Development Academy of the Philippines (DAP) as the consultant to design the survey)	CSS Baseline Report
<b>SO 6: Implement Clear and Efficient Reclamation Guidelines</b>									
SM 9: Programmatic environmental assessment, planning and engineering studies pertaining to the Manila Bay	Processes undertaken	5%	Milestones	Completed publication requirements	Board-approved revised TOR	Publication of Request for Expression of Interest	Re-publication of Request for Expression of Interest	Declaration of failure of bidding	Engagement of a consultant
SM 10. Formulation of a new policy providing for mechanics of the conduct of Swiss Challenge post NEDA Board approval under EO 146	Processes undertaken	5%	Milestones	N/A	N/A	N/A	Approved IRR of EO 146	N/A	Publication of approved mechanics on conduct of Swiss Challenge in the form of an Administrative Order in newspapers of general circulation and filing with UP Law Center





Strategic Measure	Formula	Weight	Rating System	2018 Annual Target	Proposed Targets			
					1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
<b>SO 1: Increase number of environmentally sound buildable areas for development</b>								
SM 1: Marine Sand Exploration (Exploration and Geo-Scientific Survey/Investigation of marine sand quarry areas for issuance of Government Seabed Quarry Permit (GSQP) by the DENR-MGB)	Processes undertaken to identify an area	5%	Milestones	Government-to-Government arrangement with MGB/NAMRIA and/or Hiring of consultant for the Marine Sand Exploration	<ul style="list-style-type: none"> <li>• Consultation with GEP</li> <li>• Coordination with MGB and NAMRIA for possible collaboration</li> <li>• Preparation of Revised TOR and Budgetary Estimates</li> </ul>	<ul style="list-style-type: none"> <li>• Facilitate Contract Signing with MGB/NAMRIA; if not realized</li> <li>• Preparation &amp; evaluation/finalization of Bid Documents with the BAC</li> <li>• Board Approval of Bidding Documents</li> <li>• Publication of RFEI and Shortlisting</li> </ul>	<ul style="list-style-type: none"> <li>• Conduct of Surveys and Investigation by MGB; or</li> <li>• Bidding process -issuance of Bid Docs -evaluation of technical/ financial proposals of qualified bidders, etc.</li> </ul>	<ul style="list-style-type: none"> <li>• Submit Final Report by MGB; or</li> <li>• Facilitate Contract Signing, and Prepare Draft Notice to Proceed (NTP)</li> </ul>
SM 2: Reclamation of 40-Hectare Baseco Reclamation Project	Processes undertaken	10%	Milestones	Hiring of consultant for the preparation of Feasibility Study (FS), Environmental Impact Study (EIS), and Detailed Engineering Design's Terms of Reference (TOR)	Preparation & evaluation of Bid Documents with BAC	<ul style="list-style-type: none"> <li>• Preparation &amp; evaluation/ finalization of Bid Documents with BAC</li> <li>• Board approval of Bidding Documents</li> <li>• Publication of RFEI and Shortlisting</li> </ul>	<ul style="list-style-type: none"> <li>• Bidding process -issuance of Bid Docs -evaluation of technical/ financial proposals of qualified bidders, etc.</li> </ul>	Facilitate Contract Signing, and Prepare Draft Notice to Proceed (NTP)
<b>SO 2: Integrate a comprehensive coastal defense/ protection strategy into development plans</b>								
SM 3: Coastal defense strategy for Tacloban City and Palo	Processes undertaken	10%	Milestones	Completion of the GRP funded project and submission of final report to GRP through One Architecture; Project maintenance and monitoring; and drafting of proposal for scaling up	<ul style="list-style-type: none"> <li>a) Beach forest / mangrove planting</li> <li>b) Finalize &amp; submit 2nd 6-month report to GRP</li> </ul>	<ul style="list-style-type: none"> <li>a) Completion of planting activities</li> <li>b) Training for livelihood of target community (community livelihood program)</li> </ul>	<ul style="list-style-type: none"> <li>a) Final report to GRP through One Architecture</li> <li>b) Project turn-over to LGU</li> </ul>	<ul style="list-style-type: none"> <li>a) Drafting of proposal for scaling up</li> <li>b) Project maintenance and monitoring</li> </ul>
SM 4: Coastal Defense Strategy for other vulnerable areas	Processes undertaken	10%	Milestones	Secured grant in partnership with at least one (1) LGU to undertake Coastal Protection Master Plan (CPMP) and submit draft framework plan in coordination with LGU for CPMP.	<ul style="list-style-type: none"> <li>a) Negotiation and follow-up investment proposals with prospective grantors</li> </ul>	<ul style="list-style-type: none"> <li>a) Finalize Expression of Collaboration (EOC) between PRA and concerned LGU</li> </ul>	<ul style="list-style-type: none"> <li>a) Board approval of contracts/ agreements between PRA and grantor</li> <li>b) Secure grant for CPMP for one site/ LGU</li> <li>c) Ocular inspection survey, data gathering together with LGU</li> </ul>	Draft Framework Plan in coordination with LGU for the CPMP
<b>SO 3: Increase Revenue and Improve Cash Flow</b>								
SM 5: Disposition of/development of scheme to minimize expenses for idle properties	Processes undertaken	5%	Milestones	<ul style="list-style-type: none"> <li>A. Conduct of re-bidding for the lease of Bacolod properties</li> <li>B. Collection of lease of Esplanade</li> </ul>	<ul style="list-style-type: none"> <li>A. Assess bidding terms vs. actual market demand; Secure Board approval of revised TOR</li> <li>B. Collection of lease of Esplanade</li> </ul>	<ul style="list-style-type: none"> <li>A. Publication of invitation to bid for a Bacolod property; pre-bid conferences;</li> <li>B. Collection of lease of Esplanade</li> </ul>	<ul style="list-style-type: none"> <li>A. Conduct of re-bidding</li> <li>B. Collection of lease of Esplanade</li> </ul>	<ul style="list-style-type: none"> <li>A. Conduct of another bidding if necessary</li> <li>B. Collection of lease of Esplanade</li> </ul>

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FINANCIAL	SM 6: Net Income commitment	Net Income After Tax	10%	Actual/Target x Weight	P250 M	P25 M	P75 M	P100 M	P250 M	
	<b>SO 4: Increase inventory of marketable land assets</b>									
	SM 7: Final disposition of unlawfully reclaimed areas	Processes undertaken	10%	Milestones	<p>A. Twenty (20) Completed Staff Work for Board approval of applications for Special Registration (SR) and/or titling pursuant to PRA A.O. No. 2005-1 &amp; 2008-3</p> <p>B. Ten (10) Completed Staff Work for endorsement for issuance of Presidential Proclamation (PP) to the DENR</p>	<ul style="list-style-type: none"> <li>Notify proponents to comply with the PRA requirements for SR and/or titling pursuant to PRA AO Nos. 2005-1 and 2008-3</li> <li>Identify and assess applications nearing compliance with the PRA requirements</li> <li>Conduct data gathering, measurements and/or Joint Verification Surveys (JVS)</li> <li>Review and Evaluation of Applications for SR and/or titling pursuant to PRA AO Nos. 2005-1 and 2008-3</li> </ul>	<ul style="list-style-type: none"> <li>Review and Evaluation of Applications for SR and/or titling pursuant to PRA AO Nos. 2005-1 and 2008-3</li> <li>Submit Seven (7) CSW for PRA Board Approval</li> </ul>	<ul style="list-style-type: none"> <li>Review and Evaluation of Applications for SR and/or titling pursuant to PRA AO Nos. 2005-1 and 2008-3</li> <li>Submit Seven (7) CSW for PRA Board Approval</li> <li>Endorsed to the DENR the Six (6) CSW for the issuance PP</li> </ul>	<ul style="list-style-type: none"> <li>Review and Evaluation of Applications for SR and/or titling pursuant to PRA AO Nos. 2005-1 and 2008-3</li> <li>Submit Six (6) CSW for PRA Board Approval</li> <li>Endorsed to the DENR the Four (4) CSW for the issuance PP</li> </ul>	
STAKEHOLDERS	<b>SO 5: Increase support of stakeholders, address concerns of affected communities and gain social acceptance of development projects</b>									
	SM 8: Stakeholder satisfaction survey	Processes undertaken	5%	Milestones	CSS Baseline Report	<ul style="list-style-type: none"> <li>Issuance of Notice to Proceed (NTP); and</li> <li>Inception Meeting : Planning for Project Activities</li> </ul>	<ul style="list-style-type: none"> <li>Development of survey form and other mechanism; and</li> <li>Board approval of the survey form</li> </ul>	<ul style="list-style-type: none"> <li>Pilot testing of the Survey Form and Reporting of CSS baseline results</li> </ul>	CSS baseline report	
	<b>SO 6: Implement Clear and Efficient Reclamation Guidelines</b>									
	SM 9: Programmatic environmental assessment, planning and engineering studies pertaining to the Manila Bay	Processes undertaken	5%	Milestones	Engagement of a consultant	Review of bidding documents	<ul style="list-style-type: none"> <li>a) Submission to and review of the BAC of the revised TOR and bidding documents;</li> <li>b) Submission to the Board for approval of the recommendations of BAC on the revised bidding documents and rebidding</li> </ul>	Bidding	Issuance of Notice of Award	
	SM 10. Formulation of a new policy providing for mechanics of the conduct of Swiss Challenge post NEDA Board approval under EO 146	Processes undertaken	5%	Milestones	Publication of approved mechanics on conduct of Swiss Challenge in the form of an Administrative Order in newspapers of general circulation and filing with UP Law Center	Submission of recommendations to the Board Reclamation Committee for approval	Board approval of the draft Competitive Challenge Guidelines	Publication of the approved policy		

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INTERNAL PROCESS	SM 11. Number of projects' activities participated [Reclamation proponents' compliance with the Philippine Environmental Impact Statement System (PEISS) (application stage) and/or ECC conditions (implementation stage)]	Process/es undertaken	5%	Actual/Target x Weight	12 Projects' activities	Three (3) Projects' activities	Three (3) Projects' activities	Three (3) Projects' activities	Three (3) Projects' activities	
	<b>SO 7: Implement Clear and Efficient Public Estates Development and Management</b>									
	SM 12. Re-development of Coastal Plaza Condominium Project	Process/es undertaken	5%	Milestones	Board approved business plan	Identification of business strategy for the redevelopment and preparation of business plan	Presentation to Mancom of proposed redevelopment plan/undertake revision	Finalize business plan	Board approval of business plan	
<b>SO 8: Provide Efficient Infrastructure Development and Management Services</b>										
	SM 13. Maintenance and timely repair of roads and other infrastructure projects	Process/es undertaken	5%	Milestones	*(A) Completion of detailed engineering phase and start of bidding process (advertisement) for civil works of Superblock B, CBP 1A internal roads  *(B) Completion of detailed engineering phase for the rehabilitation of PDMB, Diokno Ave., and ASEAN Ave.	*A. Selection phase/ Bidding process for consultancy work  B. Selection phase/ Bidding process for consultancy work	*A. Continuation of selection phase  B. Continuation of selection phase	*A. Issuance of Notice of Award, and Notice to Proceed and commencement of Detailed Engineering Phase  B. Issuance of Notice of Award, and Notice to Proceed and commencement of Detailed Engineering Phase	*A. Completion of Detailed Engineering phase, Board approval and start of bidding process (advertisement) for civil works  B. Complete detailed engineering phase and Board approval	
<b>SO 9: Strengthen culture of continuous training and innovation in the organization</b>										
ORGANIZATION	SM 14. Competency Framework Plan for both management and staff	Process/es undertaken	5%	Milestones	Approved competency-based job descriptions	Writing competency job descriptions	Writing competency job descriptions	Writing competency job descriptions	Board approved competency job descriptions	
	<b>SO 10: Implement a Quality Management System (QMS)</b>									
		SM 15. ISO Certification Process	Process/es undertaken	5%	Milestones	ISO 9001:2015 Certification	Technical Guidance on Enhancement of Operational Controls and Procedures, Technical Guidance on QMS Implementation, Basic Course on Productivity and Quality Improvement Approaches, Workshop on Auditing QMS	Readiness Assessment	Engagement of the services of an International Accredited Certification Body	ISO 9001:2015 Certified
		<b>Total</b>	<b>100%</b>							