



Republic of the Philippines
OFFICE OF THE PRESIDENT
PHILIPPINE RECLAMATION AUTHORITY

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Corporate Social Responsibility Activities

Livelihood Program through the PRA Gender and Development (GAD)

The PRA GAD continues to implement its livelihood skills training program for informal settler families. The training program was conceptualized to alleviate the economic situation of the people in the barangays by providing them alternative livelihood projects that they can engage in.

In 2019, the beneficiaries of the said program were families residing along the land strip of Brgy. Tambo and Don Galo in Parañaque City. There were a total of seventy-six (76) successful graduates of livelihood trainings on Dishwashing and Fabric Conditioner Making; Food and Beverages/Hotel & Restaurant Services; Mug, Acrylic Key Chain, Eco Bag and T Shirt Heat Press Printing; and Hotel Housekeeping. With the skills and knowledge that the graduates assimilated therefrom, opportunities for employment and income generating projects will pave way.



From L-R: PRA-GAD Vice Chairperson Chona Flores, Councilor Tess De Asis, Councilor Kennedy Bidol, Barangay Chairperson Jennifer S. Quizon, PRA AGM Atty. Cristina A. Mortel; Mayor Edwin L. Olivarez (2nd from right) and Congressman Eric L. Olivarez (1st from right) recognized the efforts of the instructors through a Certificate of Appreciation

Amidst the pandemic and despite the community protocols placed upon the country, the PRA GAD was still able to conduct its livelihood training program on December 14 – 18, 2020 for families residing along the land strips of Brgy. La Huerta and Brgy. San Dionisio in Parañaque City. Trainings on Dishwashing and Fabric Conditioner Making; perfume/Cologne Making; Glycerin Soap Making; Hand Sanitizer Making; and Alcohol Making were conducted through a limited face-to-face arrangement with only ten (10) participants per session. A total of one hundred (100) participants graduated on 18 December 2020 on the said trainings. The said trainings provided sufficient skills among the beneficiaries for them to start their own micro livelihood to aid their living during the pandemic.

Promoting Women Empowerment and Gender Equality through the PRA Gender and Development (GAD)

The PRA employees celebrated the Women's Month (month of March) in 2019 with the theme, "We Make Change Work for Women". To promote awareness on the importance of leadership in promoting gender equality and women's empowerment, the PRA invited the former President and CEO of ABS-CBN, Ms. Charo Santos-Concio, to give a short talk on the importance of the role of women in business and society. The GAD focal point members also joined the 6th Tollway Industry's Advocacy Caravan for Women Empowerment and Gender Equality.

The PRA also supported the 18-day campaign to end violence against women and children and the National Conscious Day for the elimination of violence against women and children from 22 November 2019 to 12 December 2019. Through the initiative of the PRA GAD, the PRA employees watched the Philippine Commission on Women's recommended Cinemalaya film entitled, "Bagahe". The film tackled real-life stories of women who were victims of injustices. The PRA employees deepened their awareness and perspective on the matter as one of the film's actors, Ms. Sue Prado, gave a short talk about the film and the injustices exhibited in the story, and answered some questions raised relevant to issues on injustices generally experienced by women in the society.

