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PRA GENDER AND DEVELOPMENT (GAD) 2019 HIGHLIGHTS OF ACTIVITIES

CLIENT FOCUS

The PRA GAD conducted a livelihood training program for the Informal Settler Families residing along the land strip of Brgy Tambo and Don Galo, Paranaque City for the following livelihood training programs:

1. Dishwashing and Fabric Conditioner Making
2. Food & Beverages/Hotel & Restaurant Services
3. Mug, Acrylic Key Chain, Eco Bag and T Shirt Heat Press Printing and
4. Hotel Housekeeping.

There were a total of seventy-six (76) successful graduates from the said programs.

ORGANIZATIONAL FOCUS

During the Women's Month, March 2019, all PRA employees participated in celebrating Women's Month with the theme, "*We Make Change Work for Women*". To promote awareness on importance of leadership development in promoting gender equality and women's empowerment, PRA invited the former President and CEO of ABS-CBN, Ms. Charo Santos-Consio, to give a short talk on the importance of the role of women in business and society.

GAD Focal Point members also joined the 6th Tollway Industry's Advocacy Caravan for Women Empowerment and Gender Equality, participated by the Toll Service Facilities.

For the 18- Day Campaign to End Violence Against Women and Children from Nov 22, 2019 to Dec 12, 2019, PRA employees watched the Philippine Commission on Women's recommended film entitled, "Bagahe" tackling about real-life situation stories of women being victims by injustices. The PRA employees expanded their knowledge on the matter as one of the actors, Ms. Sue Prado, gave a short talk about the film and answered some their questions.